



JUST THE BEGINNING—

A Pipeline Organization

● 12TH NATIONAL CONFERENCE ●

Just The Beginning – A Pipeline Organization Sponsorship Opportunities 2022

OUR MISSION

is to encourage students of color and from other underrepresented groups to pursue career and leadership opportunities in the law.

OUR VISION

is a legal profession in which lawyers and judges reflect the backgrounds and perspectives of the populations they serve.





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Dear Friend of JTB,

For 30 years, Just The Beginning-A Pipeline Organization (JTB) has enjoyed a long and rich history celebrating the integration of the judiciary and providing pipeline programs to diverse groups of students. We hope you'll review this sponsorship packet and consider becoming our partner in 2022 through sponsoring our 12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary.

The Conference is at the Fairmont Chicago, Millennium Park, October 20-23, 2022. Hundreds of federal and state judges, lawyers, law professors, law students, college students, middle and high school students will be in attendance. Conference highlights include:

- Luncheon and conversations with Judicial Legends and Firsts, including the Hon. Ann Claire Williams (Ret.).
- Robes in the School Program with federal judges visiting all area law schools.
- Workshops and panels for conference attendees, and middle and high school students, undergrads, and law school students.
- Two General Counsel Roundtables.
- Speed Networking session with law students and law firms.
- Opportunities CLE credits and for sponsors to volunteer in Conference programs.
- Evening reception.
- Gala dinner with presentation of the JTB Trailblazer Awards, Law Student Scholarship Awards, and Diversity Partnership Awards.

JTB's mission - to encourage underrepresented students to pursue career and leadership opportunities in the law - remains critical. This packet provides details on our programs and impact, sponsorship levels, and JTB contact information. As with past conferences, we expect to have sponsors from law firms, corporations, and financial institutions. We're pleased that the Jones Day Foundation and Kirkland & Ellis LLP have joined us at the Mission Partner Level. With your partnership, we hope to continue providing valuable, free education and opportunities to students throughout the country.

Thank you very much for your consideration, from the 12th National Conference Co-Chairs,

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Founder, JTB
Jones Day

Mark Filip, P.C.
Kirkland & Ellis LLP

Melvin Williams
Chicago Trading Company

Hon. Patricia Brown Holmes (Ret.)
Riley Safer Holmes & Cancila LLP

Hon. Ruben Castillo (Ret.)
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jtb.org



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Sponsorship Opportunities

For many students, particularly students of color and those from underrepresented communities, the path to law school or a successful legal career is not always clear; JTB's programs open the minds of its students that it is possible to become a lawyer and a leader.

Just The Beginning - A Pipeline Organization's (JTB) mission is more critical now than ever; in light of recent social justice movements, many corporations, law firms, and organizations have adopted diversity, equity, and inclusion initiatives to help create a more diverse, inclusive, and equitable workforce. We believe we can work with our financial partners in our shared goal of diversifying the workplace, higher education, and the legal profession.

This packet includes information about our programs and the 12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary. Your support offers many high-profile opportunities for sponsors: logo placement on the JTB website and in program videos, spotlights in the bi-monthly e-newsletter, logo or name placement on in-person event signage, recognition on social media, volunteer opportunities for employees, and much more. Sponsorship levels and benefits are included in this packet.

Thank you for your consideration.





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Our Impact

JTB Impact 2021

Student Participation

25

College Essay
Mentorship
Project

87

Tea Time
With
Attorneys

111

Summer Judicial
Internship
Diversity Project

114

Scholar Prep

135

Jumpstart

356

ConnectED

Professional Mentors



316

Legal
Professionals

Summer Judicial Internships (2010-2021)



600

Interns

ConnectED 2021 Survey Results

Students were:

60% Students of color



13% Had household incomes at or below the poverty level



50% Would be first-generation law school students



73% More interested in becoming a lawyer



88% More confident in their ability to perform legal-based tasks



88% Knew more judges and lawyers who they could approach for career advice



Strategic Outreach & Partnerships

Facebook - 1,105 Followers
Financial Partners - 36
Instagram - 652 Followers

LinkedIn - 1,168 Followers
Mailing List - 7,219
Program Partners - 37

Twitter - 606 Followers



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JTB Programs

Since 1992, JTB has been dedicated to developing and nurturing interest in the law among young persons from socioeconomic, ethnic, and cultural backgrounds underrepresented in the legal profession. Our pipeline programs are 100% free and provide JTB Scholars and Leaders with opportunities that support their academic growth and legal aspirations. While we presented 2020-2021 programs virtually, we anticipate returning to in-person activities in 2022 where and when we can safely do so. JTB is unique among pipeline programs because of its rich national network of volunteer judges, lawyers, law school professors, and law school students who participate in programming.

PROGRAM OBJECTIVES AND BENEFITS

Through JTB's educational programming, students develop and hone numerous skills important for success in school and beyond. JTB's highly interactive lessons help students learn about the rule of law and the role of the judiciary within the American legal system. Our curriculum enhances students' understanding of broad issues, including the importance of civic duty. Through the lens of the legal system, students also develop the following skills:

Problem Solving: Students engage in debate sessions and negotiation exercises to help them recognize and investigate problems and formulate solutions supported by reason and evidence. Students are asked to analyze information from a variety of sources and to solve problems through a rational process based on goals and criteria.

Communication Skills: Students are given the tools to learn how to effectively express and interpret information and ideas. Through their oral argument project, students learn to gather a range of opinions and determine the best course of action for their final presentation. These activities teach students to filter and interpret information and draw conclusions about complex issues. Students are required to read and interpret textual and visual information, to listen carefully to others, and to organize and explain their own ideas using various media.

Teamwork: Students develop as individuals and as active members of peer groups. During team exercises and group projects, students are encouraged to listen carefully to the views of all members of a group and to represent their own points of view appropriately and effectively. The group benefits from the individual knowledge and skills of its members, and positive interactions are recognized and reinforced.

Making Connections: JTB's interactive and engaging lessons help students recognize and connect important

information and ideas within various disciplines.

Students expand their legal knowledge base, learning about logic, rule applications, and analyzing results while engaging in broader issues including economics, geography, and community. These connections provide students with a better understanding of how people interact and how the decisions that leaders make have a significant impact on the persons they are leading. Additionally, the individual and team projects require students to learn legal research and analysis, debate, discussion, and decision-making—all of which are key elements to successful professional careers.

IN-PERSON PROGRAMS

For Scholars – JTB's Scholar programs light a spark of excitement and curiosity about the law in middle and high school students. These programs include Summer Legal Institutes, Middle School Law Camp, iLead Law & Leadership Conference, Supreme Court Day, Courtroom in the Classroom, and Judicial Jumpstart. SLIs are in-person in Los Angeles, San Diego, Chicago, and Washington, D.C. iLead Law & Leadership Conferences are in-person in Twin Cities and Indianapolis.

For Leaders – JTB's Leader programs provide underrepresented undergraduate and law students with access to career-building possibilities. These programs are Ready. Set. Law., Jumpstart, Summer Judicial Internship Diversity Project (opportunities to apply for internships in judges' chambers), and Share the Wealth.

VIRTUAL PROGRAMS

JTB's virtual programming was designed to include the same curriculum and goals of in-person programming. This gives JTB the ability to offer all programs nationally, as well as in specific host cities.

For Scholars - ConnectED, ConnectED for Middle School Students, JTB Scholar Prep, College Essay Mentorship Project, and JTB Mentorship Program.

For Leaders – JTB Alumni Programming and Tea Time With Attorneys.

You may find detailed descriptions of each program here: www.JTB.org/programs/.



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2022 Program Schedule

JTB is excited to return to in-person programming in the locations listed below, while still offering national and city-specific virtual programming.

IN-PERSON PROGRAMS:

SUMMER LEGAL INSTITUTE

- **Los Angeles, CA:**
June 21-25, 2022
- **San Diego, CA:**
June 27-30, 2022
- **Washington, DC:**
July 11-14, 2022
- **Chicago, IL:**
July 18-21, 2022

iLEAD LAW & LEADERSHIP CONFERENCE

- **Twin Cities:**
July 28, 2022
- **Indianapolis:**
July 14-15, 2022

12TH NATIONAL CONFERENCE PROGRAMS | CHICAGO, IL | IN-PERSON:

LAW SCHOOL ROBES IN SCHOOL

- **Various locations:**
 - 6 Chicago-area law schools
October 20, 2022

HIGH SCHOOL ROBES IN SCHOOL

- **Various locations at**
 - Dirksen Federal Courthouse
October 20, 2022

YOUTH PANELS

- **Middle and High School Students**
- **Mediation/Negotiation Exercise**
October 22, 2022

YOUTH PANELS

- **Undergraduate Students**
- **Judges' Panel**
- **So You Want to go to Law School?**
October 22, 2022

YOUTH PANELS

- **Law School Students**
- **Judges' Panel**
- **Speed Networking with Law Firms**
October 22, 2022

VIRTUAL PROGRAMS:

CONNECTED NATIONAL

- August 1-4, 2022

TEA TIME WITH ATTORNEYS

- May 24, 2022



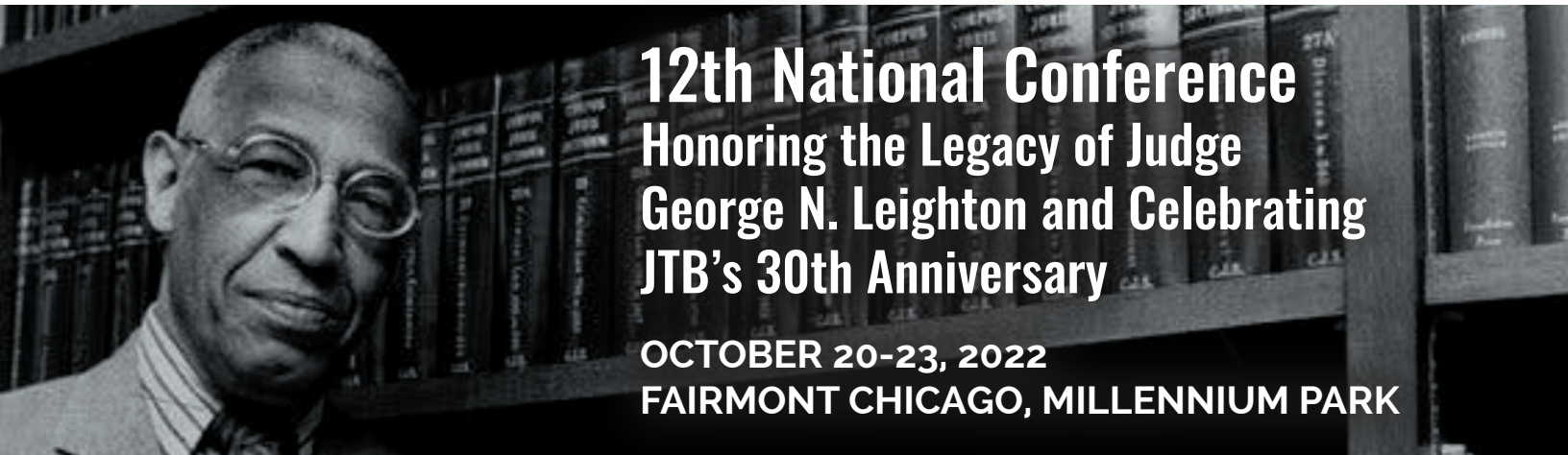


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National Conference



12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary

OCTOBER 20-23, 2022

FAIRMONT CHICAGO, MILLENNIUM PARK

For 30 years, JTB has enjoyed a rich history celebrating the integration of the judiciary and providing pipeline programs to diverse groups of students.

Since 2006, JTB's conferences have served as the primary fundraiser to support JTB and its programs that promote diversity and access in the legal profession. The Conference will engage hundreds of federal and state judges, law students, college students, middle and high school students, lawyers, and law professors. Students will visit with judges at local courtrooms and participate in panel discussions. Programming for legal professionals will include discussions on the expansion of the diversity pipeline and other contemporary legal issues. We will also have conversations with judicial trailblazers and provide the opportunity for CLE credit. Other attendees will include general counsels of Fortune 500 corporations, public interest attorneys, and leaders in national education and diversity outreach. During our gala dinner, we will present the JTB Trailblazer Awards, Law School Scholarship Awards, and Diversity Partnership Awards to our exceptional corporate partners.

The Conference's keynote and invited speakers come from around the nation, representing the very best in the field of law. The panel discussions are organized to provide a forum for continued dialogue about equal justice under law. The Conference gives an excellent opportunity to learn from the past and plan for the future.

The 12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary programming offers the following:



SCHOLARS

The opportunity to visit local courtrooms. Middle and high school students meet with leaders in the legal field, local and national mentors, and other students interested in pursuing the same path.



LEADERS

The opportunity to go further in their careers and studies by attending sessions with established leaders in the legal field, network with local and national lawyers, and learn about new opportunities to engage in their work.



LEGAL PROFESSION

The opportunity to network with other professionals and earn CLE credit through educational sessions. Legal professionals can also meet aspiring legal scholars and leaders to provide mentorship and connections.



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Sponsorship Benefits

12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary

	Mission - \$100k	Luminary - \$75k	Platinum - \$50k	Diamond - \$25k	Gold - \$15k	Silver - \$10k	Bronze - \$7.5k	Beacon - \$5k
Admission to all conference events & CLE Programs	✓	✓	✓					
Prominent logo placement on event website	✓							
Logo placement on event website		✓	✓	✓				
Prominent logo placement on printed or digital signage	✓							
Logo placement on printed or digital signage		✓	✓	✓				
Name placement on printed signage					✓	✓	✓	✓
Opportunity to provide promotional materials to attendees	✓	✓	✓	✓	✓	✓	✓	
Ad in gala program (full page, 1/2 page, 1/4 page or name listed only)	Full	Full	1/2	1/4	1/4	Name	Name	Name
Thursday VIP Reception followed by special event								
6 Tickets	✓							
4 Tickets		✓	✓	✓	✓			
3 Tickets						✓		
Friday Luncheon								
8 Tickets	✓							
6 Tickets		✓						
4 Tickets			✓	✓				
2 Tickets					✓	✓		
Friday Reception/General Counsel Chat								
8 Tickets	✓							
6 Tickets		✓						
4 Tickets			✓	✓				
2 Tickets					✓	✓		
Saturday black tie optional gala								
8 Ticket	✓	✓						
6 Tickets			✓					
4 Tickets				✓	✓			
3 Tickets						✓		
Prominent logo placement on JTB website	✓							
Logo placement on JTB website		✓	✓	✓	✓	✓	✓	✓
Spotlight in one JTB bi-monthly e-newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on JTB social media	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in JTB Annual Impact Report	✓	✓	✓	✓	✓	✓	✓	✓
Volunteer opportunities for JTB programs	✓	✓	✓	✓	✓	✓	✓	✓



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Sponsorship Pledge Form

Please fill out the form below:

Sponsor Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Level: _____

Sponsorship/Donation Option:

- ☐ Associate Board Fundraiser
- ☐ General
- ☐ Programs
- ☐ 12th National Conference Honoring the Legacy of
Judge George N. Leighton and Celebrating JTB's 30th Anniversary



Thank you for your pledge!

Please return this form at your earliest convenience to:

Lori Malinski, Senior Manager of Development, at lmalinski@JTB.org

– or –

Just The Beginning – A Pipeline Organization
70 West Madison, Suite 2900 – Chicago, IL 60602

For questions, additional information, instructions for ACH transactions, or an invoice,
please contact Ms. Malinski via email or at 312-661-5717.